



JOE FOSS
GOVERNOR

PIERRE

PROCLAMATION

WHEREAS, Father often feels that he is the "Forgotten Man"; and
WHEREAS, Most fathers are known to prefer hearty beefsteaks and
roasts for all his meals--and especially for festive dinners; and
WHEREAS, Delicious, healthful beef is in abundant supply, and an
hour's wages will buy more beef than at any time in history, offering
tremendous bargains in all cuts:

NOW, THEREFORE, I, Joe Foss, Governor of South Dakota, do hereby
join with the South Dakota Cattlemen in proclaiming that BEEF shall
be the traditional FATHER'S DAY meat and in urging that Father be
served generously with his favorite beef dish and that he be
accorded further evidences of love and respect on FATHER'S DAY and
on EVERY DAY of the year.

IN WITNESS WHEREOF, I have hereunto
set my hand and caused the Great Seal
of the State of South Dakota to be
affixed this 16th day of May, 1955.

..... Joe Foss.
Governor

ATTEST:

..... Sepaldine Settee.
Secretary of State